



GULF SHORES & ORANGE BEACH

Alabama's white-sand beaches

Gulf Shores & Orange Beach



WELCOME TO ALABAMA'S BEAUTIFUL WHITE-SAND BEACHES

Is there really that much difference between one beach vacation spot and another? What makes Gulf Shores & Orange Beach anything special?

Aside from 32 miles of the softest, whitest sand you've ever seen and clear, turquoise water that comes to shore in gentle waves, you'll find a laid-back spirit unique to our area. Ours is a special blend of beach town simplicity and sweet Southern charm. Wherever you go, you're greeted by a charming "Hey (that's "ha-ay") y'all" and reminders beckoning you to slow down to enjoy the simple pleasures and the people around you.

That's not to say that we can't keep you entertained.

If you get tired of lounging lazily on the beach, Gulf Shores & Orange Beach offer visitors plenty to do. Cool off with the kids on a giant waterslide, take a zoo safari, play a little mini golf or race around a go-cart track. Get a birds-eye view of the shoreline from the open cockpit of a bi-plane. Become a dolphin expert on



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a cruise that takes you through the back bays to meet up with Flipper and his friends. Travel back in time with a visit to Fort Morgan, the site of the Civil War Battle of Mobile Bay. Or shop 'til you drop at outlet stores, antique shops and one-of-a-kind boutiques.

Nestled along the Gulf of Mexico, the towns of Gulf Shores and Orange Beach make up one of the most-loved family-friendly destinations in the South. The area has been voted one of the top three favorite beach towns/resorts by *Southern Living* readers for 11 of the past 13 years.

PUTTER AROUND OR PLAY A LITTLE HOOKY

It's always tee time on Alabama's Gulf Coast.

Championship-caliber golf is

just a stroke away at any of the area's renowned courses.

Creatively designed and strategically placed, our courses have been designed by some of the greatest names in golf - Arnold Palmer, Larry Nelson, Bruce Devlin, Jerry Pate, Robert Von Hagge



and Earl Stone. With over 189 holes to play, we've got the best game on the coast. You can even book your tee times online.

If a great game of catch is what you're looking for, we can hook you up. Orange Beach is home to one of the largest charter fishing fleets, one of the largest artificial reef sites, and the only trolling alley in the Gulf. Seasoned captains are happy to share the best fishing spots to search for snapper, king mackerel, cobia, amberjack, wahoo, triggerfish and the prized blue marlin and there's something biting almost year-round.

WHEN NATURE CALLS

Get in touch with your wild side in Gulf Shores & Orange Beach, where schedules take a back seat to sunsets, to-do-lists aren't nearly as important as tide charts, and each change of season brings something awe-inspiring.

All these seasons of splendor provide year-round opportunities for outdoor exploration and adventure, whether you choose sailing, kayaking, biking, hiking, shelling, swimming, or simply watching and sighing "Wow."





NOT YOUR EVERYDAY VACATION DAY

You've sunned. You've splashed. Ready to try a little different vacation adventure?

There are more than just a few ways to have fun in the sun along Alabama's beautiful beaches. In addition to all the beaching, fishing, golfing, water-parking, shopping, and dining fun, you'll find plenty of "off the beaten path" activities. How about getting a birds-eye view of the shoreline from the open cockpit of a bi-plane? Or catching a glimpse of some of our famous reptilian residents on the shores of Gator Lake? Become a dolphin expert on a cruise that takes you through the back bays to meet up with Flipper and his friends.



DINE IN STYLE OR IN FLIP-FLOPS

When all that action makes you hungry, head to the table. With the world's best fishing right off our coast, succulent, fresh-off-the-boat seafood is the order of the day. Sample a different delicacy every day and come back for seconds. Choose from seaside family hangouts where sandy feet are welcome, white-linen candlelit romance for two or downright dives that serve up some of the finest food and fun to be found.

BAG SOME SOUVENIRS

Ever notice how you find much cooler stuff to buy on vacation than you ever find at home? Maybe it's something in the salt air. In addition, to the beach boutiques, art galleries, souvenir shops and furniture stores that are spread throughout Gulf Shores & Orange Beach, you'll definitely want to check out Tanger Outlet Center. Located just north of Gulf Shores, Tanger boasts fantastic bargains at more than 120 factory outlet stores.

So what makes us special? It isn't just the beach, the water, the fishing, the golf, the dining, or natural beauty. It's experiencing all these things in a place where warmth is not measured simply in degrees. If you've been you clearly know. If not, it's time to come see for yourself.